



My Back Pages: an undeniably personal history of publishing 1972-2022

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Description

Richard Charkin's experience as a publisher is unique among his generation. Over the past half century he has been a scientific and medical publisher, a journal publisher, a digital publisher and a general publisher. He has worked for family-owned companies, public companies and start-ups. In this memoir he uses his unrivalled experience to illustrate the profound changes that have affected the identity and practices but not the purpose of publishing.

Of course there are stories about well-known personalities he has encountered - Madonna, Jeffrey Archer, Robert Maxwell, Paul Hamlyn, Mohammed Al-Fayed and many more. But his primary purpose is to provide an insider's account of the social, technological, commercial and geographical developments as seen through the eyes of a gifted all-round publisher who has made a very significant contribution to the profession.

- To understand the dramatic changes of the last half century this is the landmark book.<
- The essential guide for writers, readers, students of publishing, and book industry professionals including librarians, booksellers, literary agents, printers, copyright lawyers, digital experts.